Fit 4 Sustainable Employment
Labour market is competitive market
Job selection

Person-Organization fit

Competences
Assumed economic value
Using sensorotechnologie for creating facts

Selfmanagement
Structure

sensors

database

analytics
Technical improvement

Improving existing web based products with QS:
- Continuous update of health, environment, and work related information
- Objective, certified information
- More adaptive behaviour via bio feedback loops
Interventions

Healthy lifestyle
Individual coping

Task load
Task differentiation
Job change
Four innovations

ICT

Business development

Changing behaviour

HRM & Organisational design
Current focus

- Older workers
- Quantified self tools /self-tracking devices
- ‘big five for healthy life’: Daily physical activity
  Food & nutrition
  Sleep
  Stress
  Social interaction
Market

Business to business market approach
- Larger companies
- Health consultancies
- Re-integration services

In (near) further:
- Other target groups
- Other setting: education, health care
Becoming a partner?

Activities:
- Design
- Building
- Testing
- Evaluating

Possible calls:
- Interreg
- Horizon 2020

Possible partners:
- Employers
- Employee’s organisations
- ICT-companies
- Knowledge institutes

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